



AN ENGLISH PEDDLER MAKES A GOOD LIVING SELLING 'BEE STINGS' AS A REMEDY FOR VARIOUSAILMENTS

LA SALLE NEWS

LaSalle and Sandwich West
"News About People We All Know"

Authorized as Second Class Mail, Post Office Dep., Ottawa.

Vol. 2, No. 43

LA SALLE NEWS, LA SALLE, ONTARIO, DEC. 17 1949.

The United Nations International Childrens Emergency Fund.

OTTAWA, In the greatest humanitarian drive the world has ever known, some 60 nations are working hand-in-hand to save millions of children in war-devastated and poverty-stricken countries.

While the fortunes of the cold war fluctuate between east and west and the peoples of the world tensely listen to threats of atomic warfare, a united nations agency that really works — the International Children's Emergency Fund—is tackling with efficiency and vigor the problem of millions of hungry, ill and destitute children.

In its first year and a half of active operations, UNICEF allocated \$97,000,000—including more than \$6,000,000 from Canadian grants and public contributions—worth of vital foods, medicines and technical services to the children of 20 different countries. When full allocations for 1949 are totalled up, it is estimated that another \$100,000,000 will have been spent.

Canada is continuing her contributions to UNICEF. The federal government is voting another \$1,075,000 to the worldwide organization and once again UNICEF in Canada is making a public appeal. A.B. MacDonald, national chairman of UNICEF in Canada said he hoped Canadians, by sending donations to UN-

Siamese Twins Born, Parents Proud But Face Problems



Proud parents with problems ahead are Mr. and Mrs. Bud Townsend of Tofield, Alta., who are seen with the healthy Siamese twins recently born to them. At

birth babies weighed nine pounds, 12 ounces. Tofield community is near Edson, Alta. It is not yet known whether an operation can be

made to sever the babies. Such operation has been successful in medical history and the one child lived.

ICEF, of Ottawa would contribute even more this year than the \$1,344,731 raised in last year's public appeal.

Working on the time-proven principle that to just give the money away with NO strings attached invites waste and mismanagement, UNICEF insists that to get aid for its children, a country must add a dollar's worth

of its own products to every dollar's worth sent in by UNICEF. This matching principle, plus a small but highly efficient circulation system, ensures that contributions made by Canadians and other peoples to UNICEF are really spent on the children for whom the money was donated.

Detailed figures on how the money is spent and of the

names and numbers of children aided in each land fill several columns.

... and all sent to "UNICEF, Ottawa, Ontario" will go to 10 needy children in Canada who drink milk a day for a week.

... made with pictures

NUPSIAL HIGH MASS UNITES COUPLE

The Saturday before the first Sunday of Advent, Margaret J. Brown, daughter of Mr.

and Mrs. William J. Brown of 4236 Polk Avenue, became the bride of Jerome Kenneth O'Gorman of LaSalle Ontario.

The couple were married by Fr. Edmund Dommer, pastor of St. Sebastian Church at ten a.m. nuptial high Mass. White chrysanthemums and pink gladioli decked the little church.

Edward Murphy of Detroit sang the "Our Father" and an "Ave Maria."

The bride came down the aisle with her father. Her wedding gown was fashioned of white

satin and pointe-de-venice lace, with seed pearl trim. A coronet of seed pearls held the fingertip veil. She carried a bouquet of white roses and mums.

Mary (pat) Brown, sister of the bride and Delores O'Gorman sister of the bridegroom were the attendants. Mary, wore a green taffeta gown and Delores' gown was of orchid taffeta. They wore matching taffeta polk bonnets, and carried arm bouquets of yellow chrysanthemums.

Paul O'Gorman the bridegroom's brother was the best man. Edward Brown, cousin of the bride seated the wedding guests.

Immediately following the nuptials a breakfast for 50 guests was served at the bride's home. In the evening 350 guests attended a reception at Estelles Hall.

Out-of-town guests included the bridegroom's two grandmothers, Mrs. U. O'Gorman and Mrs. Agnes Dupuis both of LaSalle; Mr. and Mrs. Russel Forsythe and daughter Elaine, of London, Ont., and Mr. Donald Bagnal of Clinton, Ont.

For a honeymoon to points south, the bride traveled in a gray gabardine suit with matching accessories.

They will make their home in LaSalle.



...she may look as if she's loafing—
but your dry cow is really

working hard!

Because she isn't visibly "slugging", it's easy to get the idea that a dry cow (or springing heifer) is loafing — and feed her accordingly. Actually, she is working as hard as any hard-worked horse—build-

ing a calf (close to 1 lb. per day, the last two months) and building up her own body for heavy production. It isn't work that shows, but it's work, just the same . . . and she should be fed for it.

June - to - October is top egg profit time, nowadays . . . especially if you have big eggs to sell during that period. To get big eggs then, you have to start good chicks early and grow chicks right. For a "flying start", feed them

Purina CHICK STARTENA

Want eggs? Then feed a mash that has "what it takes" to make them—and keep on making 'em. We stock and recommend

Purina LAYING MASH

Purina Research Farm records show that 100 lbs. gain in good firm condition during the last two months before calving usually means 2,000 lbs. or more of extra milk, next lactation. And they show that if a heifer is 100 lbs. underweight at first calving, she'll milk (on the average) 1,500 to 1,800 lbs. less than she would if she had been built up to normal weight.

There's no place you can make a sounder feed investment than in Purina Bulky-las (to feed with good oats) or Dry & Freshening Chow, for dry cows and springing heifers.

An extra feed of extra-good feed pays off in extra eggs. Layers like Purina Laying Checkers, eat them greedily.

Purina LAYING CHECKERS

Experts estimate that a nursing sow ought to produce a pint of milk per pig per day. That's a lot of milk! Here are the feeds to help her turn it out —

Purina SOW & PIG CHOW (with your chop)

PIG GROWENA (straight from the bag)

Here's the easy way to put extra weight and finish on your market birds — pen them up and feed them for 2 weeks on

Purina FATENA CHECKERS

Free Daily Delivery Order Your Xmas Trees Early

Hardware Supplies - Charcoal - Poco Blox
Disco — Complete Line of Feed and Supplies

SEGUIN'S FEED STORE

3231 Girardot St.
Phone 2-1310

Windsor

THE STORE with the CHECKERBOARD SIGN

George and Armand

JANISSE

Funeral Directors

Canada Bread

The Quality Goes In

Before the Names Goes On

I sincerely thank you for your support and I will endeavor to fulfill my duties.

Jack Tapson



A HUNGRY BOY'S DREAM — A ragged Italian waif, living in the wake of war, dreams of food. Today he'll receive a glass of Canadian milk from the United Nations International Children's Emergency Fund (UNICEF), Canada and a score of other United Nations countries are helping the sick and hungry children of Europe and the East. The postal address "UNICEF, OTTAWA" is accepting funds from Canadians to buy Canadian food for such ragged babies as these. Six million children need help.

Council Meeting

LaSalle Ontario,
December 6, 1949

Regular meeting of the Council held this day with the following members present: Mayor Louis Chappus, Concillors Barton Evon, Ernest Piche, Thomas Chappus and Herbert Runstedler.

Moved by Thomas Chappus, seconded by Barton Evon, that minutes of meeting held on Nov. 21, 1949 be adopted as read.

Carried.

Moved by Herbert Runstedler, seconded by Ernest Piche, that the Utilities Commission be notified to investigate and ascertain whether Fire Hydrants in the Town are in working condition in lieu of freezing, to comply with instructions laid out by the Canadian Underwriters' Asso-

ciation's letter dated Dec. 1949.

Carried.

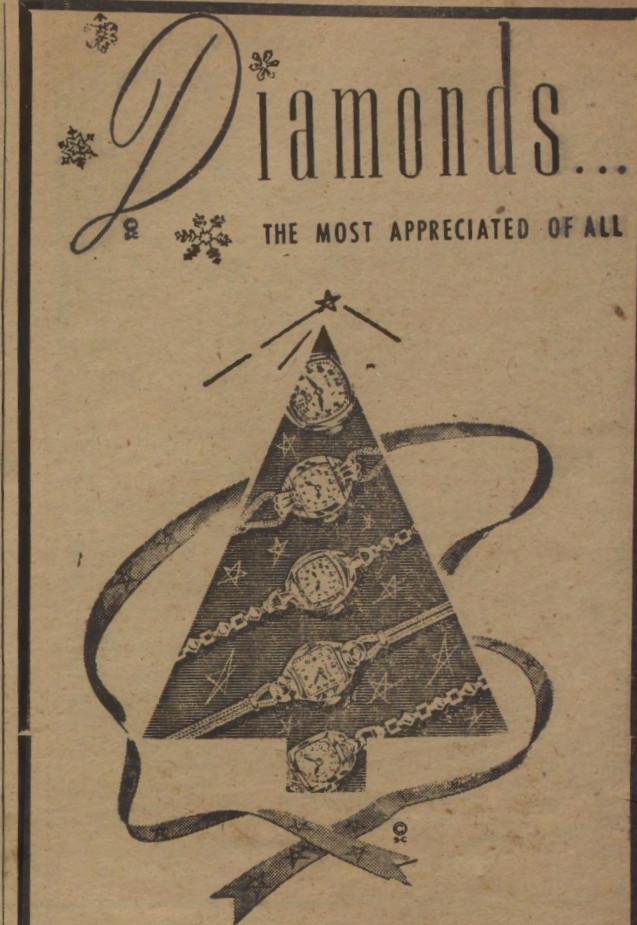
Moved by Barton Evon, seconded by Thomas Chappus, that Lot 144, Plan 854 be sold to R. Swibaker at apprasal value of \$60.00, subject to the approval of the Devartment of Municipal Affairs.

D
Carried.

Moved by Ernest Piche, seconded by Herbert Runstedler, that Council rise and go into Committee to pass on accounts rendered.

Carried.

Moved by Louis Chappus, seconded by Ernest Piche, that report of Finance Committee be adopted and the following bills be approved for payment: Marc Gignac - Hauling -- 12.00 The LaSalle News - Printing -- May to December --- 106.00 The Dominion of Canada Insu-



Jewelry HIGHLIGHTS
HOLIDAY GIVING

USE OUR
LAYAWAY
PLAN

YOUR
Credit
IS GOOD

ALMA'S JEWELRY

rance Co. - Firemen's Ins.--27.90
Grand and Toy Limited - Comparison of Expenditure Sheets---

3.31

The Municipal World - Election Supplies --- 2.77

Gestetner (Canada) Limited, Office Supplies --- 10.85

The Bell Telephone Co. of Canada - Service --- 7.05

The Windsor Daly Star - Advertising --- 8.00

LaSalle Community Market - Janitor's Supplies --- .59

John Aubin - On account Assessor's Salary --- 50.00
V. Drouillard -- Entire Office help ---- 25.65

Carried.

Moved by Thomas Chappus, seconded by Herbert Runstedler, that Committee rise and Council resume.

Carried.

Moved by Ernest Piche, seconded by Herbert Runstedler that meeting adjourn to Dec. 10, 1949 at 8 p.m.

Chartered Bank Notes Vanish

SNS Photo
By Jan. 1 all chartered bank notes in Canada will disappear from circulation. First Canadian notes, issued by Bank of Montreal, shown by Patricia Plant.



ONLY TWO—BUT HOMELESS—Milk from Canada reaches this tiny Greek child through the United Nations International Children's Emergency Fund (UNICEF). The United Nations has appealed to Canada and a score of other countries to help the sick and hungry children now living in former theatres of war. The postal address "UNICEF, OTTAWA" is accepting funds from Canadians to help buy Canadian food for six million hungry children.

LaSalle Community Mkts

NO PARKING PROBLEMS HERE

Stocked Modern S

Shop In Comfort At Either Of These Well
Stores and Save Money.

Women's and
Children's
Clothing

Skates and Shoes

Nylon Hose 98c

**GLASSWARE
CHINAWARE
ENAMELWARE**

MEAT SPECIALS

Prime Rolled Rib Beef	lb.	55c
Small Link Sausage	lb.	35c
Shoulder Roast Pork	lb.	42c

XMAS CARDS . . . GIFT WRAPS
Free Lights and Decorations
TOYS . . . GAMES . . . GIFTS
Costume Jewelry

HARDWARE GIFT MERCHANDISE

Electrical Appliances of All Kinds

Dominion Washwell Washers \$109.

Warm Morning Heaters \$69.25

Plumbing Fixtures and Supplies

Rubber
Footwear
Shoes - Slippers

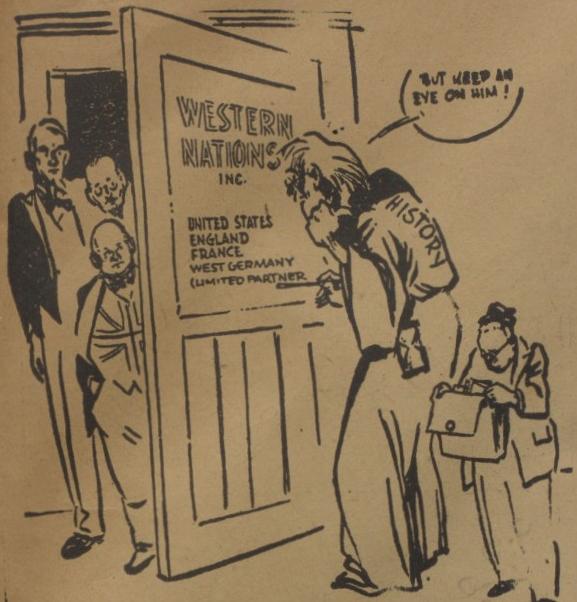
**MEN'S
TAILOR MADE
SUITS**

**Sport Shirts
Underwear
Socks**

GROCERY SPECIAL

Fancy Mixed Nuts	1 lb. cello bag	39c
Xmas Mixed Candy	lb.	29c
Sweet Juicy Oranges	good size	doz. 33c
Fancy Tokay Grapes	2 lb.	29c
Eating Apples	half peck	29c

TIME TO PROCEED WITH CAUTION



Sweigert, in The San Francisco Chronicle.



CONKLIN PLANING MILLS

Royal

Phone 2-9746 Theatre 3395 Sandwich St. W.

FOTO-NIGHT ... EVERY THURSDAY

This
Week's
Offer

\$130.

Lots of Fun! Lots of Cash! every week

TONIGHT ONLY
"Fighter Squadron"

In Technicolor

"The Fan"

Jeanne Crain, Madeleine Carroll, George Saunders

MONDAY TUESDAY DEC. 19 - 20

"Any Number Can Play"

Adult Entertainment

Clark Gable, Alexis Smith

also "Here Comes Trouble" in color

WEDNESDAY THURSDAY DEC. 21 - 22

"Gallant Blade"

Larry Parks in Technicolor

"Something in the Wind"

Deanna Durbin Donald O'Connor

EVERY WEDNESDAY IS ATTENDANCE
Get the details from any of our night Staff

FRIDAY DEC. 23

"HOMESTRETCH"

In Technicolor

Cornel Wilde -- Maureen O'Hara

"Trouble Makers"

Leo Gorcey and the Bowery Boys

Evening Show Starts 6:45 p.m.

Matinee Saturdays and Holidays 1:30 p.m.



We lift the burden of Details

Albemry J. Janisse and Son
Your Funeral HomeAlbemry Resident 5-4164 Francis Resident 5-1254
411 Sandwich Street East Phone 4-2585

Michigan and Ontario License

Massey Harris Parts, Sales and Service
Planet & R. Garden Tools and Repairs
Waterloo Garden TractorORLO FARNHAM
No. 18 Highway, Sandwich West
Phone 3-9705

Ads—Classified

If you have anything in your home you don't need, this column will sell it for you.

\$ \$ \$ \$ \$

1x2 inch add for 1 year.

\$12.50

or 50c per week for 7 weeks.

Single adds 5c per word.

FOR SALE

6'9"x9' Axminster Rug. Good condition Stop 49.
T. Brunet, LaSalle

FOR SALE

Westinghouse Electric Range
New Burners — Side Oven
phone 4-6317

FOR SALE

two full size bed and spring \$6.00 each. - 1 boys suit size 8 \$4.00
1 ladies new dress size 14 \$6.00
1 girl kenwood coat size 10 \$4.
phone 4-5658

FOR SALE

Cook stove, Burns coal and wood
good condition phone 4-0001
Ernest Martin

FOR SALE

Furnola Heater, in excellent condition. Reason for disposal—putting in new heating equipment.
Alma Brodeur, Stop 49, LaSalle

FOR SALE

Western Saddle \$50.00 - Fancy Western Bridle and Martingale
\$20.00 — phone 2-5423

FOR SALE

Hudson Seal coat size 15
good condition phone 4-0022

Baby sitting— evenings—all day Saturday and Sunday afternoons
phone 4-0240

FOR SALE

6 piece Dinette Kitchen Set
in good condition Mrs. Joe Hunt
Stop 52 LaSalle

Baby Sitting - every night and all day Saturday Also light housework
phone 2-6590

**Insurance
Real Estate
LOUIS PAJOT**

LaSalle Ph. 2-7722

Saves Child's Life

—S.N.S. Photo

Prompt action by his mother, Mrs. Charles Semark, Belleville, Ont., is credited with saving the life of her son, Bobby, one, who bit the top off a Christmas tree electric light bulb and swallowed part of it. Noticing him choking, she held him upside down and shook him until glass came out of his throat.

ORDER EARLY**COMMUNITY MARKET****The LaSalle News**

Printed and published every Friday by the LaSalle Press.

The printing, cuts and stereos, typesetting and etc. is done in our plant by Earl and Paul O'Gorman and Staff.

**EVERY DAY
Fish and Chips****25c****To Take Out
UNEEDA LUNCH**

LaSalle

THE OLD HOME TOWN**Your Reliable Druggist**

YOUR FRIEND - YOUR NEIGHBOR

PATERSON DRUG STORES

'Four First Rate Stores'

Wyandotte at Lincoln
Erie at Goyean3206 Sandwich St. W.
Wyandotte at Randolph**"Masters of the Art of Fine Dry Cleaning"**

Agent: Adelard Drouillard, LaSalle

FREE

Coupon on new car with every dollar order. Avoid Xmas rush by sending early.